

ACTIVE VILLAGES PRESS RELEASE

EMBARGOED UNTIL: W/C 6th September

“Street Dance Sessions begin at Feniton Primary School!”

FROM Friday 17th September, Feniton Primary School will be providing Key Stage 2 children with the opportunity to take part in Street Dance sessions. The sessions, which are part of the Active Villages programme delivered by Leisure East Devon Ltd (LED), will enable children to learn and conquer dance moves as seen on our TV screens, under the tuition of dance coach Caroline Wilkie.

The programme managed by LED's Outreach Manager Mike Anderton will end with children showcasing their talents to parents in a grand finale show. Mike Anderton believes that the programme will be hugely successful: “We have teamed up with Feniton Primary School to offer children the chance to experience an activity that they probably wouldn't normally get the chance to take part within. Children see programmes such as Britain's Got Talent and dream that one day it could be them on stage, so I believe it's important to give children the confidence and encouragement to showcase their talents.”

Devon Active Villages is a countywide programme co-ordinated by Active Devon and delivered by a network of local partners. It seeks to support rural communities to develop long-term sports opportunities which enable people of all ages to experience the fun of sport and build a life-long love of being active and healthy. In East Devon, Active Devon is working together with LED to ensure that the programme has maximum impact for local communities.

PRESS RELEASE



Active Villages
www.activevillages.co.uk

The programme aims to increase sports participation in Devon's rural communities by supporting village based opportunities. It is funded by Devon County Council and Sport England Lottery funding and will work in over 150 parishes with between 500 and 2000 people.

The Leader of Devon County Council, John Hart, said: "Devon County Council has worked closely with Active Devon on the bid and will be contributing £360,000 to Devon Active Villages over a three year period. Our villages often lack the opportunities available to those who live in our towns and cities. This programme will provide many more people with the opportunity to enjoy a wide variety of sports and at the same time help improve levels of health and fitness."

Ends

For more information, please contact Mike Anderton on: 01297 25235, or mikeanderton@ledleisure.co.uk