



05 November 2009

LED set to pound the treadmills for Pudsey

Leisure East Devon (LED), the charitable trust that runs sports and leisure facilities across East Devon, is hoping that its staff and customers can get round the world in eight days for charity – on treadmills!

From Friday 13 November until Friday 20 November the total distance travelled on all of the treadmills in all six of LED's gyms will be recorded and plotted against a map of the world, the aim being to see how far around the globe the line can get. The public are invited to guess how far in kilometres they think gym-goers will travel across the eight days and by donating £1 to Children in Need per guess, they will be entered into a competition whereby the closest answer will win a year's Gold Membership to all of LED's centres.

"To get the full distance around the world would mean running, walking or jogging 40,074km," said Andrew Dare, LED health and recreation officer and co-ordinator of the Children in Need event. "It's a big challenge but Children in Need is a fantastic cause and we hope as many local people as possible will support it. You don't have to be a customer to come in and have a guess – just pop into reception at your nearest centre and you could end up winning a year's Gold Membership and help Children in Need in the process!"

Anybody who wants to have a guess should visit one of LED's gyms at Honiton Swimming and Leisure Centre, Axe Valley Leisure Centre, Sidmouth Leisure Centre, Ottery St Mary Leisure Centre, Exmouth Swimming and Leisure Centre or Exmouth Tennis and Leisure Centre, any time up until the challenge finishes on 20 November. The prize of a year's Gold Membership will entitle the winner to unlimited free gym, swimming, exercise and sports classes, and much more.

LED is also encouraging its customers to set themselves special targets on the treadmills over that week and is handing out additional Children in Need sponsorship forms for anyone who would like to raise some extra money by asking friends and family to sponsor them to achieve their personal targets. Just ask any LED staff member for details.

LED is a charitable trust that operates leisure centres, parks and the Exmouth Pavilion. It employs more than 300 staff at 13 facilities.

Ends

Notes to editors:

1. Leisure East Devon Ltd was established on 1 January 2006. East Devon District Council's leisure facilities and equipment assets are leased to it.
www.ledleisure.co.uk
2. The facilities are: Axe Valley Leisure Centre; Broadclyst Leisure Centre; Colyton Leisure Centre; Ottery St Mary Leisure Centre (Colin Tooze Sports Centre); East Devon Tennis Centre; Exmouth Swimming and Leisure Centre; Exmouth Pavilion; Exmouth's Phear Park; Honiton Swimming and Leisure Centre; Seaton's Seafeld Gardens; Sidmouth's Coburg Road; Sidmouth Leisure Centre and Sidmouth Swimming Pool.

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